Broadcasting Mar 18

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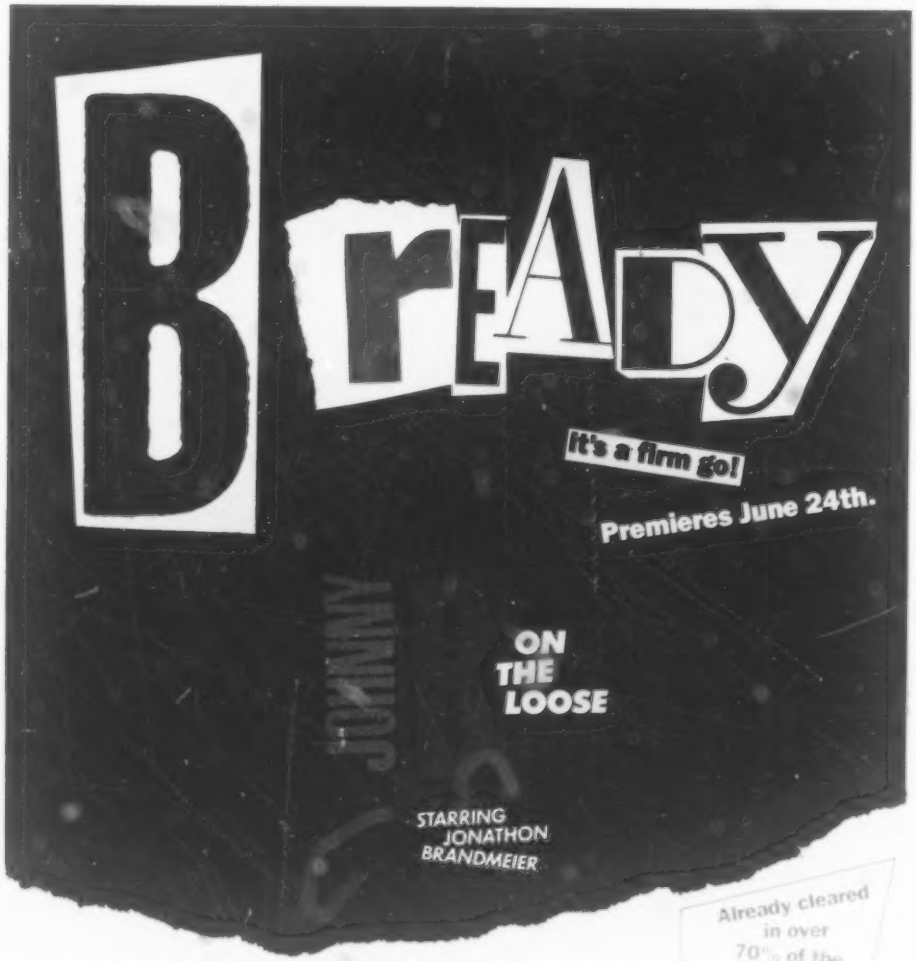
Saturday morning live; '21 Jump' production ends; morning becomes indies

RADIO/30
Winter '91 Birch survey: news ratings up; has Urban format peaked?

INTERNATIONAL/50
Japanese media powerhouse MICO knocks on U.S. door

MEDIA/52
Top 20 group owners: Networks, HSN, Fox top the list



Vol. 120 No. 11 $2.50

Another life for fin-syn

THIS WEEK

19 / FIN-SYN ON HOLD

FCC Chairman Alfred Sikes postpones the vote that would have resulted in the adoption of a new set of fin-syn rules, sharply restricting the networks' ability to acquire interest and syndicate network programs and share in the $3 billion-a-year syndication marketplace. With the new hearing tentatively set for April 9, the networks have three more weeks to work out a compromise with Hollywood or get a majority vote at the FCC.

24 / MALONE TALKS

TCI President and Chief Executive Officer John Malone details what cable system technology and programing will look like in the next five years.

25 / CONGRESSIONAL FAST TRACK

Senate Commerce Committee leaders say they are eager to act on S. 12, a cable reregulation bill that will include a retransmission consent amendment giving broadcasters the option of granting or withholding permission to rebroadcast.

26 / PLEASED WITH PRESS

Two myths have flourished following the Persian Gulf war, according to Pete Williams, assistant secretary of defense for public affairs, and the Pentagon's chief spokesman. In fact, press coverage of the war was good and the Pentagon did not prevent journalists from doing their jobs, Williams told a National Press Club crowd.

27 / LIGHTS, CAMERA...LIVE-ACTION

The networks are placing their respective orders early for Saturday morning children's shows, with live action programs dominating the schedules. Additionally, the networks are relying more heavily on pre-sold ideas, including children's series based on theatrical films and characters, prime time TV characters and updated versions of classic cartoons.

28 / JUMPING TO SYNDICATION

The first-run production of *21 Jump Street* will end with the current season. But, with 107 episodes finished, the program will stay in syndication as a strip. In the meantime, Cannell Distribution is proceeding with a new, first-run hour action-adventure show for fall 1991 that will assume some of the weekly time periods left open by the departing *Jump Street*.

29 / ENTERING THE MORNING RACE

Independent morning shows designed to compete with network offerings are making gains in the ratings, but it could be a while before stations in other markets follow their lead. Some top independent stations cite economics as a reason for holding off on launching their own morning shows, while others still need to develop a news presence in their particular market.

30 / SPOILS OF WAR

All-news radio stations benefited from Americans' thirst for war news and information, according to the Birch winter 1991 survey, out this week. Virtually every news station that made the top 10 station list in each of the nine largest metro markets increased its average quarter hour audience, and 10 picked up at least a full share point. Some talk-oriented stations also benefited from the war, but others only held steady in the ratings and a few actually declined.

35 / CABLE FRIENDLY

In exchange for about 21% interest in the proposed joint venture, Home Shopping Network has agreed to provide $30 million in service and capital to the proposed launch of SkyPix's midpower home dish TV service next summer. HSN Chairman Roy Speer said the deal is contingent on SkyPix making its programing and video compression technology available to cable.

36 / DIGITAL DEVELOPMENT

CableLabs, General Instrument Corp., and Scientific-Atlanta have banded together to spur the development of digital compression and create a de facto standard for what a digital cable system ought to look like.

Top TV station holders in Fifth Estate (page 52)

37 / WINDY CITY NEWS

Three Chicago local news ventures are trying to line up the support they need from cable operators to get off the ground.

40 / AD TAXES, LIMITS LOOM AGAIN

In 1991, budget deficits and spending freezes could see state and federal legislators seek new taxes and/or restrictions on advertising services, said a series of government affairs speakers meeting at an American Advertising Federation conference in Washington last week. But if the search for new revenue on the Hill and in at least 20 state houses constitutes the most immediate threat, one U.S. congressman warned that new bills proposing alcoholic beverage ad restrictions portend similar limits on marketing any product branded unhealthy.

41 / SPECTRUM AUCTION

Legislation is being introduced that would reallocate government spectrum for private use. The bill is favored by the White House, which wants to see the new spectrum auctioned off, with revenue going to the U.S. Treasury. On the other side are House and Senate communications policymakers who oppose the concept of spectrum auctions.

44 / NTIA FUNDING

The National Telecommunications and Information Administration is seeking $18.7 million for fiscal year 1992. While making the request to the House Appropriations Subcommittee on Commerce, Janice Obuchowski, NTIA director, said that the agency's proposal to have future spectrum allocations decided by "competitive bidding could generate considerable revenues" for the U.S. Treasury.

'21 Jump Street' ends original production (page 28)

45 / ELECTRONIC DELIVERY TO THE RESCUE?

Donovan Data Systems Inc., with the backing of four rep firms and a number of advertising agencies, is preparing to roll out its electronic communications system designed to eliminate paper work and telephone tag between reps and agencies.

47 / REGIONAL ADS: DIVIDED IT STANDS

With national spot advertising growing by less than 1% in the fourth quarter 1990, broadcasters are going to have to turn elsewhere to find new money in the marketplace. One market that rep firms, the Television Bureau of Advertising and others are trying to tap into is regional television advertising. They may be helped by the fact that newspapers are losing their clout and direct/bulk mail has become even more costly.

50 / A CREATIVE JAPAN

A new Japanese media giant has stepped into the international arena. Interviewed by BROADCASTING, the principals of Media International Co. (MICO) describe the aims of the firm, which last week entered two U.S. co-venture deals, including one for TV programs with Viacom.

52 / TOP 20 TV GROUP OWNERS

Group acquisitions have put new players in this year's ranking of TV group owners by U.S. market penetration, with ABC, NBC and CBS still owning the top three slots. Fox waned, HSN gained, and a wisp separated 10 contenders.

54 / DIGITAL AUDIO CORNUCOPIA

The latest advancements in digital audio transmission, recording and storage will be on display at the 1991 National Association of Broadcasters convention, including a second-generation demonstration of the Eureka 147 DAB system.

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RADIO

WAR BOOSTS NEWS NUMBERS IN BIRCH SURVEY

Radio listeners tuning to war news greatly increased news stations' audience, some by more than 50%; early numbers suggest the Urban format may have peaked.

As expected, all-news stations—and, to a lesser extent, talk stations—were the beneficiaries of the Gulf war, according to the winter 1991 (December 1990-February 1991) numbers released last week by Birch Scarborough, Coral Springs, Fla. In nine of the top 10 markets (Houston numbers will be released this week) virtually all news-oriented stations that made the top 10 increased its audience share, with 10 picking up a full point or more. Some talk stations also benefited, while others held steady and a few actually declined in AQH (average quarter hours).

Posting the biggest gains of all news outlets was KYW(AM) Philadelphia, which jumped 2.8 from a 6.2 in the fall 1990 report to a 9.0 in the winter '91 survey. Other big movers were WMAQ-(AM) Chicago, which jumped from 2.3 to 3.9; WINS(AM) New York, which moved from a 3.8 to 5.2; and four stations—KFWB(AM) Los Angeles, KCBS(AM) San Francisco, WWDB(AM) Philadelphia, WTOP(AM) Washington—all picked up 1.3. National Public Radio's affiliate, KQED-FM San Francisco, increased its audience by more than 50%, jumping from a 2.1 to 3.3.

Also notable in this Birch survey was the possible peak of urban radio's growth. In the winter '91 book, urban stations held the top position in only two markets—New York and Chicago—compared with five in fall 1990 (plus Houston). The format increased its numbers slightly in Chicago as WGCI-FM jumped from a 9.3 to a 9.9, and in Dallas-Forth Worth, where KKDA-FM and KJMZ(FM) both posted gains of 0.4. In other metro markets, however, urban stations remained flat or declined in audience, with WUSL(FM) Philadelphia dropping the most, from its high of 11.8 in the fall of 1990 to a 9.0 in the winter of 1991.

Among those urban stations that dropped half a point or more in this latest survey were KKBT(FM) Los Angeles, dipping from a 6.3 to 5.6; KSOL(FM) San Francisco, which declined from 4.1 to 3.6; WJLB(FM) Detroit, which dropped from 7.9 to 7.2, and WKYS(FM) Washington, which slipped from 6.9 to 6.4. In New York, WRKS(FM) remained the number one station by holding steady with a 7.3.

All numbers represent persons 12-plus, Monday-Sunday, 6 a.m. to midnight. —RR

1. New York

Station	Format	Fall '90	Winter '91
WRKS(FM)	Urban	7.3	7.3
WINS(AM)	News	3.8	5.2
WQHT(FM)	CHR	5.3	5.0
WCBS-FM	Oldies	4.2	4.7
WBLS(FM)	Urban	4.9	4.6
WHTZ(FM)	CHR	4.4	4.4
WNEW-FM	AOR	5.0	4.2
WCBS(AM)	News	3.6	4.1
WLTW(FM)	Soft AC	4.4	4.0
WOR(AM)	Talk	3.7	3.7

2. Los Angeles

Station	Format	Fall '90	Winter '91
KIIS-AM-FM	CHR	6.2	5.9
KKBT(FM)	Urban	6.3	5.6
KLOS(FM)	AOR	4.8	5.5
KOST(FM)	Soft AC	5.3	5.3
KABC(AM)	Talk	5.1	5.1
KPWR(FM)	CHR	5.9	5.1
KROQ-FM	AOR	4.2	4.2
KFWB(AM)	News	2.6	3.9
KNX(AM)	News	2.7	3.5
KTWV(FM)	New Age	2.9	3.3

3. Chicago

Station	Format	Fall '90	Winter '91
WGCI-FM	Urban	9.3	9.9
WBBM-FM	CHR	9.1	8.6
WGN(AM)	MOR/Talk	8.0	8.2
WBBM(AM)	News	4.2	5.1
WCKG(FM)	Classic Rock	5.1	4.9
WYAZ-FM	Black	4.5	4.8
WLUP-FM	AOR	4.4	4.7
WUSN-FM	Country	4.3	4.7
WMAQ(AM)	News	2.3	3.9
WXRT(FM)	AOR	3.7	3.2

4. San Francisco-San Jose

Station	Format	Fall '90	Winter '91
KGO(AM)	News/Talk	8.0	9.0
KMEL(FM)	CHR	7.9	7.4
KCBS(AM)	News	3.7	5.0
KITS(FM)	New Rock	4.1	3.9
KSOL(FM)	Urban	4.1	3.6
KQED-FM	News	2.1	3.3
KIOI(FM)	AC	3.5	3.2
KFRC(AM)	Nostalgia	2.7	3.1
KSAN(FM)	Country	3.9	3.1
KBLX-FM	New AC	3.1	2.9
KSJO(FM)	AOR	2.1	2.9

5. Philadelphia

Station	Format	Fall '90	Winter '91
KYW(AM)	News	6.2	9.0
WUSL(FM)	Urban	11.8	9.0
WIOQ(FM)	CHR	7.4	7.8
WMMR(FM)	AOR	8.5	7.8
WEGX(FM)	CHR	4.8	6.1
WYSP(FM)	Classic Rock	5.9	6.0
WWDB(FM)	Talk	3.9	5.2
WPEN(AM)	Nostalgia	4.3	4.5
WDAS-FM	Urban	4.5	4.4
WEAZ-FM	AC	4.0	4.4

6. Detroit

Station	Format	Fall '90	Winter '91
WJR(AM)	MOR/News/Talk	7.6	7.9
WJLB(FM)	Urban	7.9	7.2
WHYT(FM)	CHR	6.9	6.5
WJZZ(FM)	Jazz	5.1	6.4
WDFX(FM)	CHR	5.2	5.9
WWJ(AM)	News	5.2	5.4
WWWW(FM)	Country	5.7	5.3
WRIF(FM)	AOR	5.1	4.3
WCSX(FM)	Classic Rock	3.9	3.8
WKQI(FM)	CHR	3.5	3.8
WNIC(FM)	AC	4.3	3.8
WXYT(AM)	Talk	3.6	3.8

7. Washington

Station	Format	Fall '90	Winter '91
WPGC-FM	CHR	10.8	11.8
WKYS(FM)	Urban	6.9	6.4
WMZQ-AM-FM	Country	5.9	5.2
WAVA(FM)	CHR	4.9	4.6
WWDC-FM	AOR	4.2	4.5
WMAL(AM)	AC	4.5	4.3
WTOP(AM)	News	2.9	4.2
WHUR(FM)	Urban	4.1	3.9
WCXR(FM)	Classic Rock	3.1	3.8
WGAY(FM)	Easy	5.0	3.8

8. Dallas-Fort Worth

Station	Format	Fall '90	Winter '91
KSCS(FM)	Country	10.9	10.9
KKDA-FM	Urban	6.9	7.3
KPLX(FM)	Country	6.1	6.9
KVIL-AM-FM	AC	7.0	6.2
KRLD(AM)	News	4.4	5.3
KTXQ(FM)	AOR	7.0	5.0
KJMZ(FM)	Urban	4.5	4.9
WBAP(AM)	Country	4.0	4.6
KEGL(FM)	CHR	4.4	4.4
KHYI(FM)	CHR	5.1	3.8

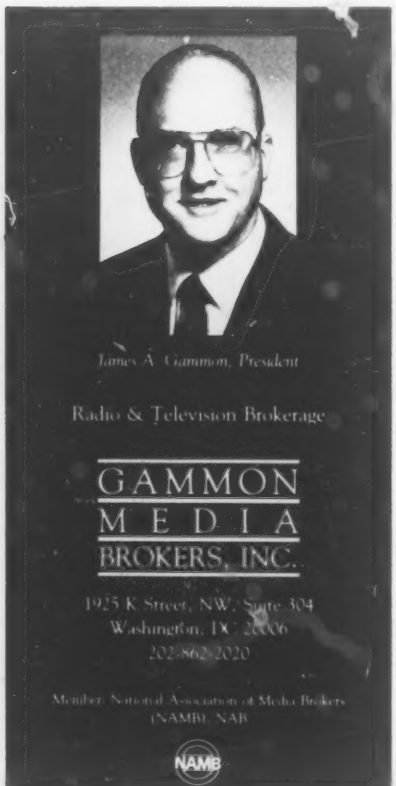
9. Boston

Station	Format	Fall '90	Winter '91
WZOU(FM)	CHR	9.2	7.9
WBCN(FM)	AOR	6.7	5.6
WBZ(AM)	AC	5.2	5.6
WXKS-FM	CHR	8.0	5.1
WRKO(AM)	Talk	6.3	5.0
WAAF(FM)	CHR	4.0	4.6
WODS(FM)	Oldies	4.3	3.8
WZLX(FM)	Classic Rock	5.1	3.7
WSSH-FM	Easy	3.5	3.5
WEEI(AM)	News	2.8	3.0
WMJX(FM)	AC	3.0	3.0

rect link-up is a good idea." Watkins is concerned, he added, at "how far it is it goes." While he is not as worried about avail requests, he does have concern about "DDS running the world." Currently, ABC National Television Sales has its own in-house system. CBS, too, is said to be reluctant about giving passive approval to one company.

Neither CBS nor ABC may have anything to worry about. Besides Jefferson-Pilot's EDEN system, Group W Television Sales is also working on its own interactive system.

Although, as one industry executive said, it is "painfully clear" that downsizing agencies can't continue to underwrite a large staff to handle paperwork, which service will become the system of choice remains to be seen. Those reps involved with one operation tend to put down other operations, and it may be quite a while until all parties involved decide on one system. The fact that four rep firms have reached an agreement on ADDS is considered by some to be a minor miracle. It remains to be seen whether there will be any more miracles down the road. **-JF**



CHANGING HANDS

This week's tabulation of station and system sales ($250,000 and above)

PROPOSED STATION TRADES

By volume and number of sales

Last Week:

AM's □ **$1,377,000** □ **5**

FM's □ **$6,159,000** □ **7**

AM-FM's □ **$1,516,437** □ **6**

TV's □ **$1,400,000** □ **1**

Total □ **$10,452,437** □ **19**

Year to Date:

AM's □ **$11,487,639** □ **43**

FM's □ **$46,628,103** □ **54**

AM-FM's □ **$90,229,054** □ **46**

TV's □ **$87,874,000** □ **18**

Total □ **$236,218,787** □ **161**

For 1990 total see Jan. 7, 1991 Broadcasting.

WZNY(FM) Augusta, Ga. □ Sold by Arrow Communications to Benchmark Communications for $5 million. Station was purchased in 1986 for $4.5 million ("Changing Hands," Dec. 29, 1986). **Seller** is headed by Paul Rothfuss, and owns WRLX(AM)-WFEX(FM) Tuscaloosa, Ala.; KMJC-FM Clinton, Iowa; WHDL(AM)-WPIG(FM) Olean and WFRG-AM-FM Rome, both New York. **Buyer** is headed by Phillip Rainwater and Joe Mathias, and also owns WDOV(AM)-WDSD(FM) Dover, Del., as well as cable systems in Virginia and California. WZNY has adult contemporary format on 105.7 mhz with 66 kw and antenna 1,168 feet above average terrain. *Broker: H.B. La Rue Media Brokers.*

KYEL-TV Yuma, Ariz. □ Sold by Beacon Broadcasters Ltd. to KB Media Inc. for $1.4 million. Sale by Beacon Broadcasters to Southwest Triangle Television Co. for $900,000 ("Changing Hands," March 4) did not close. Station was purchased in 1983, with WCFT-TV Tuscaloosa, Ala., WDAM-TV Laurel/Hattiesburg, Miss. for $25 million ("Changing Hands," Aug. 15, 1983). **Seller** is headed by Robert C. Gilbertson and Duncan Fraser, and is subsidiary of Beacon Communications Corp. Beacon Broadcasters is licensee of WCFT-TV Tuscaloosa, Ala., which is being sold to Federal Broadcasting Co. for $7.5 million ("Changing Hands," Jan. 28). **Buyer** is headed by Jonn Radeck, William H. Sanders and Kenneth Bazzle, and has interests in KTVH(TV) Helena, Mont. KYEL(TV) is NBC affiliate on ch. 13 with 316 kw visual, 31.6 kw aural and antenna 1,700 feet above average terrain. *Broker for seller: The Bob Connelly Co.*

WSYN(FM) Georgetown, S.C. □ Sold by Beach Broadcasting of SC Inc. to Sunny Broadcasters Inc. for $1.1 million cash at closing. **Seller** is headed by Barry Brown, receiver, and has no other broadcast interests. **Buyer** is headed by Richard T. Laughridge (33.3%), Charles S. Morris (33.3%) and J. Lewis Cromer (33.3%). Laughridge is general manager of WLTX(TV) Columbia, S.C., owned by Lewis Broadcasting Corp. of Savannah, Ga. Laughridge is vice president of, but has no ownership interest in, Lewis Broadcasting. WYSN has CHR format on 106.5 mhz with 50 kw and antenna 530 feet above average terrain.

KWLM(AM)-KQIC(FM) Willmar, Minn. □ Sold by Business Music Inc. to Steven W. Linder for $691,937. Price includes $107,937 cash at closing and $584,000 15-year promissory note at 10%. **Seller** is headed by H. Willard Linder, and has no other broadcast interests. **Buyers** are Steven W. Linder (90.5%) and Paul R. Linder, brothers, and Paul R. Linder Trust (9.5%). Steven Linder is 20% owner of Lakeland Broadcasting Co., stations' licensee. KWLM is fulltimer with full service format on 1340 khz and 1 kw. KQIC has adult contemporary format on 102.5 mhz with 100 kw and antenna 830 feet above average terrain.

KCSY(AM)-KUHK(FM) Soldotna, Alaska □ Sold by Eagle Rock Broadcasting Inc. to King Broadcasters for $283,000, assumption of liabilities. **Seller** is headed by Paul Barr, and has no other broadcast interests. **Buyer** is headed by Sally Blakeley, and has no other broadcast interests. KCSY is fulltimer with adult contemporary format on 1140 khz with 1 kw. KUHK is CP on 96.5 mhz with 10 kw and antenna 79 feet above average terrain.

KARV(AM) Russellville, Ark. □ Michael Horne, trustee, to KARV Inc. for $250,000. Price includes $200,000 cash at closing and $50,000 three-year noninterest bearing note. **Seller** has no other broadcast interests. **Buyer** is headed by Imogene S. Horne, mother of seller, and has no other broadcast interests. KARV has adult contemporary and oldies format on 610 khz with 1 kw day and 500 w night.

For other proposed and approved sales see "For the Record," page 61.

MEDIA

NETWORKS, HSN TOP TV GROUP OWNERS LIST

The three networks remain the top commercial TV station holders in the Fifth Estate, according to BROADCASTING's exclusive compilation of the top 20 television group owners, ranked by the percentage of television homes they reach.

Although the cast of characters remains primarily the same as when BROADCASTING last ranked the top 20 (May 22, 1989), there were a few additions and some rank shuffling. This year, the Home Shopping Network (HSN Communications Inc.) captured the number four spot from Fox after Fox's sale of WFXT(TV) Boston (Fox also purchased KSTU(TV) Salt Lake City), leaving Fox at number five. HSN's old rank. NBC hung onto number two, even though it sold controlling interest in WKYC-TV Cleveland to Multimedia, narrowing NBC's penetration edge over CBS to just three hundredth's of a percent. Capcities remained at number one with 24.335% coverage, just under the FCC's 25% cap on total TV households.

The next 16 on the list were all here last time, with the exception of Pinelands Inc., Paramount and Providence Journal. Pinelands comprises the former shareholders of MCA, to whom MCA spun off WWOR-TV to clear the way for MCA's takeover by Matsushita. (FCC rules limit foreign ownership of broadcast stations.) It comes in at number 15, down one from MCA's old ranking.

Paramount, which bought 79% of the TVX Broadcast Group in 1989 and the balance three weeks ago, enters the chart at number 19. TVX had held the numbe 18 slot, but had slipped, due to its sale of stations in New Orleans and Norfolk, Va. Disney takes over 18.

With the purchase of King Broadcasting last week, Providence Journal rounds out the list, edging out Post-Newsweek by one hundredth of a percent for a place in the top 20.

In the wings are (stations/market penetration) Post-Newsweek (4/4.78%), Great American (4/4.76), H&C Communications (6/4.74%), LIN Broadcasting (7/4.605%), Gaylord (4/4.515%), Multimedia (5/4.19%), Times Mirror (4/4.04%), Meredith (7/3.865%), Pulitzer (7/3.785%) and Hubbard (5/3.65%). For half of these companies, the purchase of a UHF station in the top 50 markets could move them into the top 20.

The following groups are ranked according to their penetration of the U.S. The number in parentheses to the right of the group name is the 1989 rank. Individual stations are listed by calls, ADI city, channel and ADI rank/percentage penetration, according to Arbitron's Jan. 1, 1991, market and ADI household figures.

UHF stations are computed with a 50% reduction in coverage, according to FCC rules. -JG

1. CAPITAL CITIES/ABC (1)
(8 stations/24.335%)

KFSN-TV Fresno, Calif. □ Ch. 30 □ 59/.235%
KABC-TV Los Angeles □ Ch. 7 □ 2/5.52%
KGO-TV San Francisco □ Ch. 7 □ 5/2.39%
WLS-TV Chicago □ Ch. 7 □ 3/3.38%
WABC-TV New York □ Ch. 7 □ 1/7.62%
WTVD(TV) Durham, N.C. □ Ch. 11 □ 34/.74%
WPVI-TV Philadelphia □ Ch. 6 □ 4/2.95%
KTRK-TV Houston □ Ch. 13 □ 10/1.6%

Capital Cities/ABC Inc., New York. NYSE. Officers: Thomas S. Murphy, chairman; Daniel B. Burke, president/CEO. Radio holdings: 11 AM and 10 FM. KABC (AM)-KLOS(FM) Los Angeles and KGO(AM) San Francisco; KRXY-AM-FM Lakewood, Colo. (Denver); WMAL(AM)-WRQX(FM) Washington; WKHX-AM-FM Atlanta; WLS(AM)-WYTZ(FM) Chicago; WJR(AM)-WHYT(FM) Detroit; KQRS-AM-FM Golden Valley, Minn.; WABC(AM)-WPLJ(FM) New York; WPRO-AM-FM Providence, R.I.; WBAP(AM)-KSCS(FM) Fort Worth. Other media: publishes 8 daily and 28 weekly newspapers, and over 30 trade publications. Fairchild Publications, which publishes 21 trade papers and 9 trade magazines.

2. NBC (2)
(6 stations/20.83%)

WNBC-TV New York □ Ch. 4 □ 1/7.62%
WMAQ-TV Chicago □ Ch. 5 □ 3/3.38%
KCNC-TV Denver □ Ch. 4 □ 19/1.13%
KNBC-TV Los Angeles □ Ch. 4 □ 2/5.52%
WTVJ-TV Miami □ Ch. 4 □ 15/1.43%
WRC-TV Washington □ Ch. 4 □ 9/1.85%

National Broadcasting Company, New York, a subsidiary of General Electric. NYSE. Officers: John F. Welch, chairman; Robert C. Wright, president/CEO.

3. CBS (3)
(5 stations/20.8%)

KCBS-TV Los Angeles □ Ch. 2 □ 2/5.52%
WCIX-TV Miami □ Ch. 6 □ 15/1.43%
WBBM-TV Chicago □ Ch. 2 □ 3/3.38%
WCBS-TV New York □ Ch. 2 □ 1/7.62%
WCAU-TV Philadelphia □ Ch. 10 □ 4/2.95%

CBS Broadcast Group, a division of CBS Inc., New York. NYSE. Officer: Laurence Tisch, chairman, president/CEO. Radio Holdings: 7 AM, 12 FM. KNX(AM)-KODJ(FM) Los Angeles and KCBS(AM)-KRQR(FM) San Francisco; WYNF(FM) Tampa, Fla.; WBBM-AM-FM Chicago; WLTT(FM) Bethesda, Md.; WODS(FM) Boston; WWJ(AM)-WOMC(FM) Detroit; KMOX(AM)-KLOU(FM) St. Louis; WCBS-AM-FM New York; WDGL-AM-FM Philadelphia; KTXQ(FM) Fort Worth and KLTR(FM) Houston.

4. HSN COMMUNICATIONS (5)
(12 stations/19.115%)

KHSC(TV) Ontario (Los Angeles), Calif. □ Ch. 46 □ 2/2.71%
WYHS(TV) Hollywood, Fla. □ Ch. 69 □ 15/.715%
WBHS(TV) Tampa, Fla. □ Ch. 50 □ 13/.73%
WEHS(TV) Aurora (Chicago), Ill. □ Ch. 60 □ 3/1.69%
WHSW(TV) Baltimore □ Ch. 24 □ 22/.51%
WHSH(TV) Marlborough (Boston), Mass. □ Ch. 66 □ 6/1.14%
WHSE(TV) Newark, N.J. □ Ch. 68 □ 1/3.81%
WHSP(TV) Vineland (Philadelphia), N.J. □ Ch. 65 □ 4/1.475%
WHSI(TV) Smithtown (New York), N.Y. □ Ch. 67 □ 1/3.81%
WQHS(TV) Cleveland □ Ch. 61 □ 11/.78%
KHSH(TV) Alvin (Houston), Tex. □ Ch. 67 □ 10/.8%
KHSX(TV) Irving (Dallas), Tex. □ Ch. 49 □ 7/.945%

HSN Communications Inc., Newark, N.J., is wholly owned by the Home Shopping Network Inc. NYSE. Officer: Roy M. Speer, chairman and CEO.

5. FOX (4)
(7 stations/18.965%)

KTTV(TV) Los Angeles □ Ch. 11 □ 2/5.42%
WTTG(TV) Washington □ Ch. 5 □ 9/1.85%
WFLD(TV) Chicago □ Ch. 32 □ 3/1.69%
WNYW(TV) New York □ Ch. 5 □ 1/7.62%
KDAF(TV) Dallas □ Ch. 33 □ 7/.945%
KRIV(TV) Houston □ Ch. 26 □ 10/.8%
KSTU(TV) Salt Lake City □ Ch. 13 □ 41/.64

Fox Television Stations Inc., Los Angeles. Officers: Barry Diller, chairman; Greg Nathanson, president.

6. TRIBUNE BROADCASTING (6)
(6 stations/18.66%)

KTLA(TV) Los Angeles □ Ch. 5 □ 2/5.42%
KWGN-TV Denver □ Ch. 2 □ 19/1.13%
WGNX-TV Atlanta □ Ch. 46 12/.765%
WGN-TV Chicago □ Ch. 9 □ 3/3.38%

WGNO(TV) New Orleans □ Ch.26 □ 36/ 345'
WPIX(TV) New York □ Ch.11 □ 1/7 62'

Tribune Broadcasting Co., Chicago. NYSE. Officer: James Dowdle, president/CEO. Radio holdings: 2 AM and 2 FM: KYMX(AM)-KCTC(FM) Sacramento, Calif.; WGN(AM) Chicago, and WQCD(FM) New York. Tribune Broadcasting owns the *Chicago Tribune*, and has interlocking ownership with 6 daily newspapers.

7. CHRIS CRAFT INDUSTRIES (9)

(7 stations/10.78%)

KUTP(TV) Phoenix □ Ch.45 □ 20/ 555'
KCOP(TV) Los Angeles □ Ch.13 □ 2/5 42'
KBHK-TV San Francisco □ Ch.44 □ 5/1 195'
KMSP-TV Minneapolis □ Ch.9 □ 14/1 46'
KPTV(TV) Portland, Ore. □ Ch.12 □ 27/ 88'
KMOL-TV San Antonio, Tex. □ Ch.4 □ 42/ 63'
KTVX(TV) Salt Lake City □ Ch.4 □ 41/ 64'

Chris Craft Industries Inc., New York. NYSE. Herbert J. Siegel, chairman and president.

8. UNIVISION STATION GROUP (8)

(9 stations/10.755%)

KFTV(TV) Hanford (Fresno), Calif. □ Ch.21 □ 59/ 235'
KMEX-TV Los Angeles □ Ch.34 □ 2/2.71'
KDTV(TV) San Francisco □ Ch.14 □ 5/1.195
WLTV(TV) Miami □ Ch.23 □ 15/.715'
WXTV(TV) Paterson (Secaucus), N.J. □ Ch.41 □ 1/3.81'
KLUZ-TV Albuquerque, N.M. □ Ch.41 □ 52/ 275'
KUVN(TV) Garland (Dallas), Tex. □ Ch.23 □ 7/ 945'
KWEX-TV San Antonio, Tex. □ Ch.41 □ 42/ 315'
KTVW-TV Phoenix □ Ch.33 □ 20/ 555'

Univision Station Group, New York, is part of Univision Holdings Inc. Officers: William J. Grimes, president and CEO, Univision Holdings; Joaquin Blaya, president, station group.

9. GILLETT HOLDINGS (7)

(11 stations/10.49%)

KSBW(TV) Salinas, Calif. □ Ch.8 □ 110/ 23'
KSBY-TV San Luis Obispo, Calif. □ Ch.6 □ 112/ 22'
WTVT(TV) Tampa, Fla. □ Ch.13 □ 13/1.46'
WMAR-TV Baltimore □ Ch.2 □ 22/1.02'
WOKR(TV) Rochester, N.Y. □ Ch.13 □ 146/.15'
KNSD(TV) San Diego □ Ch.39 □ 25/ 49'
WAGA-TV Atlanta □ Ch.5 □ 12/1.53'
WSBK-TV Boston □ Ch.38 □ 6/1.14'
WJBK-TV Detroit □ Ch.2 □ 8/1.86
WJW-TV Cleveland □ Ch.8 □ 11/1.56'
WITI-TV Milwaukee □ Ch.6 □ 28/.83'

Gillett Holdings Inc., Denver. Officer: George N. Gillett Jr., chairman. Radio holdings: 1 AM, 1 FM: KBIZ(AM)-KTWA(FM) Ottumwa, Iowa.

10. GANNETT BROADCASTING (10)

(10 stations/10.135%)

KPNX-TV Mesa (Phoenix), Ariz. □ Ch.12 □ 20/1.11'
KUSA-TV Denver □ Ch.9 □ 19/1.13'
WUSA(TV) Washington □ Ch.9 □ 9/1.85'
WTLV(TV) Jacksonville, Fla. □ Ch.12 □ 55/.51'
WXIA-TV Atlanta □ Ch.11 □ 12/1.52'
WLVI-TV Cambridge (Boston), Mass. □ Ch.56 □ 6/1.14'
KARE(TV) Minneapolis □ Ch.11 □ 14/1.46'
WFMY-TV Greensboro, N.C. □ Ch.2 □ 48/.56'
KOCO-TV Oklahoma City □ Ch.5 □ 40/.65'
KVUE-TV Austin □ Ch.24 □ 72/.195'

Gannett Broadcasting, division of Gannett Co. Inc., Washington. NYSE. Officers: John J. Curley, chairman and CEO. Radio holdings: 7 AM and 8 FM: KIIS-AM-FM Los Angeles and KSDO-AM-FM San Diego; WDAE(AM)-WUSA-FM Tampa, Fla.; WGCI-AM-FM Chicago; KCMO-AM-FM Kansas City and KUSA(AM)-KSD-FM St. Louis, both Missouri, and KOAI(FM) Denton, KKBQ(AM) Houston and KKBQ(FM) Pasadena, all Texas. Gannett also publishes 85 daily newspapers and 1 national daily, *USA Today*.

11. GROUP W (11)

(5 stations/9.89%)

WJZ-TV Baltimore □ Ch.13 □ 22/1.02'
WBZ-TV Boston □ Ch.4 □ 6/2.28'
KYW-TV Philadelphia □ Ch.3 □ 4/2.95'
KDKA-TV Pittsburgh □ Ch.2 □ 17/1.25'
KPIX(TV) San Francisco □ Ch.5 5/2.39'

Westinghouse Broadcasting Co. (Group W), wholly owned subsidiary of Westinghouse Electric Co., New York. NYSE. Officers: Burton B. Staniar, chairman and CEO; William Korn, president, Group W Television. Radio holdings: 10 AM and 10 FM: WCPT(AM) Alexandria, Va.; WBZ(AM) Boston; WMAQ(AM) Chicago; KRSR(FM) Dallas; WLLZ(FM) Detroit; KILT-AM-FM Houston; KFWB(AM)-KTWV(FM) Los Angeles; WINS (AM) and WNEW-FM New York; KYW(AM) and WMMR(FM) Philadelphia; KMEO-AM-FM Phoenix*; KDKA(AM) Pittsburgh; KFBK(AM)-KGBY(FM) Sacramento, Calif; KQXT(FM) San Antonio, Tex.; and WCXR-FM Woodbridge, Va.

* Sold pending FCC approval.

12. TELEMUNDO GROUP (12)

(6 stations/9.545%)

KVEA(TV) Corona (Los Angeles), Calif. □ Ch.52 □ 2/2.71'
KSTS(TV) San Jose, Calif. □ Ch.48 □ 5/1.195'
WSCV(TV) Fort Lauderdale, Fla. □ Ch.51 □ 15/.715'
WNJU(TV) Linden (Newark), N.J. □ Ch.47 □ 1/3.81'
KTMD(TV) Galveston (Houston), Tex. □ Ch.48 □ 10/.8'
KVDA(TV) San Antonio, Tex. □ Ch.60 □ 42/.315'

Telemundo Group Inc., New York. Officers: Saul P. Steinberg, chairman; Donald G. Raider, executive VP and COO.

13. COX ENTERPRISES (13)

(7 stations/8.43%)

WSB-TV Atlanta □ Ch.2 □ 12/1.53'
WSOC-TV Charlotte, N.C. □ Ch.9 □ 31/.8'
WHIO-TV Dayton, Ohio □ Ch.7 □ 51/.55'
WKBD(TV) Detroit □ Ch.50 □ 8/.93'
KTVU(TV) Oakland, Calif. □ Ch.2 □ 5/2.39'
WFTV(TV) Orlando, Fla. □ Ch.9 □ 24/.98'
WPXI(TV) Pittsburgh □ Ch.11 □ 17/1.25'

Cox Enterprises Inc., Atlanta. Officers: James C. Kennedy, chairman and CEO; Nicholas D. Trigony, president, broadcasting division. Radio holdings: 6 AM and 8 FM: WSB-AM-FM Atlanta; WSOC-AM-FM Charlotte, N.C.; WHIO(AM)-WHKO(FM) Dayton, Ohio; WCKG(FM) Elmwood Park (Chicago), Ill.; KFI(AM)-KOST(FM) Los Angeles; WIOD(AM)-WFLC(FM) Miami and WSUN(AM)-WWRM(FM) St. Petersburg, both Florida, and KLRX(FM) Dallas. Cable: 23 systems, 1.616 million subscribers. Newspapers: 17 dailies.

14. SCRIPPS HOWARD (15)

(9 stations/7.665%)

KNXV-TV Phoenix □ Ch.15 □ 20/.555'
WFTS(TV) Tampa, Fla. □ Ch.28 □ 13/.73'
WPTV(TV) West Palm Beach, Fla. □ Ch.5 □ 46/.57'
WXYZ-TV Detroit □ Ch.7 □ 8/1.86'
KSHB-TV Kansas City, Mo. □ Ch.41 □ 29/.41'
WCPO-TV Cincinnati □ Ch.9 □ 30/.81'
WEWS(TV) Cleveland □ Ch.5 □ 11/1.56'
KJRH(TV) Tulsa, OK □ Ch.2 □ 56/.51'
WMC-TV Memphis □ Ch.5 □ 38/.66'

Scripps Howard Broadcasting Co., owned by E.W. Scripps Co., Cincinnati. NYSE. Officers: Jack R. Howard, chairman; Richard J. Janssen, president and CEO. Radio holdings: WBSB(FM) Baltimore; KUPL-AM-FM Portland, Ore.; and WMC-AM-FM Memphis, Tenn. Cable: 8 systems, 613,228 subscribers. E.W. Scripps also publishes 19 daily newspapers and 6 weekly or twice weekly newspapers.

15. PINELANDS (‡)

(1 station/7.62%)

WWOR-TV New York □ Ch.9 □ 1/7.62'

Pinelands Inc., Secaucus, N.J. NYSE. Lawrence P. Fraiberg, chairman; Michael B. Alexander, president.

16. HEARST BROADCASTING (16)

(6 stations/6.75%)

WBAL-TV Baltimore □ Ch.11 □ 22/1.02'
WCVB-TV Boston □ Ch.5 □ 6/2.28'
WDTN(TV) Dayton, Ohio □ Ch.2 □ 51/.55'
KMBC-TV Kansas City, Mo. □ Ch.9 □ 29/.82'
WISN-TV Milwaukee □ Ch.12 □ 28/.83'
WTAE-TV Pittsburgh □ Ch.4 □ 17/1.25'

Hearst Broadcasting Group, division of Hearst Corp., New York. Officers: John G. Conomikes, VP, general manager of broadcasting. Radio holdings: 3 AM and 3 FM: WBAL(AM)-WIYY(FM) Baltimore; WISN(AM)-WLTQ(FM) Milwaukee, and WTAE(AM)-WHTX(FM) Pittsburgh. Hearst Corp. also publishes 16 daily newspapers, 13 magazines and 18 trade publications.

17. A.H. BELO (17)

(5 stations/5.72%)

KXTV(TV) Sacramento, Calif. □ Ch.10 □ 21/1.1'
KOTV(TV) Tulsa, Okla. □ Ch.6 □ 56/.51'
WFAA-TV Dallas □ Ch.8 □ 7/1.89'
KHOU-TV Houston □ Ch.11 □ 10/1.6'
WVEC-TV Hampton, Va. □ Ch.13 □ 43/.618'

A.H. Belo Corp., Dallas. NYSE. Officers: Robert W. Decherd, chairman; James P. Sheehan, president/CEO. A.H. Belo publishes 8 daily newspapers.

18. DISNEY (19)

(1 station/5.42%)

KHJ-TV Los Angeles □ Ch.9 □ 2/5.42'

Walt Disney Co., Los Angeles. NYSE. Officers: Michael Eisner, chairman; Frank Wells, president/CEO.

19. PARAMOUNT (‡)

(6 stations/4.83%)

WDCA-TV Washington □ Ch.20 □ 9/.925'
WLFL-TV Raleigh, N.C. □ Ch.22 □ 34/.37'
WTXF-TV Philadelphia □ Ch.29 □ 4/1.475'
KTXA(TV) Fort Worth □ Ch.21 □ 7/.945'
KTXH(TV) Houston □ Ch.20 □ 10/.8'
KRRT(TV) Kerrville (San Antonio), Tex. □ Ch.35 □ 42/.315'

Paramount Communications Inc., New York. NYSE. Officer: Martin S. Davis, chairman and CEO.

20. PROVIDENCE JOURNAL (‡)

(Includes stations purchased from King Broadcasting Co., subject to FCC approval)

(9 stations/4.781%)

KING-TV Seattle □ Ch.5 □ 16/1.41'
KGW-TV Portland, Ore. □ Ch.8 □ 27/.88'
KREM-TV Spokane, Wash. □ Ch.2 □ 78/.35'
KTVB(TV) Boise, Idaho □ Ch.7 □ 136/.17'
KHNL(TV) Honolulu □ Ch.13 □ 70/.386' *
KMSB(TV) Nogales (Tucson), Ariz. □ Ch.11 □ 80/.34'
WHAS-TV Louisville, Ky. □ Ch.11 □ 47/.57'
KGSW-TV Albuquerque, N.M. □ Ch.14 □ 52/.275'
WCNC-TV Charlotte, N.C. □ Ch.36 □ 31/.4'

Providence Journal Broadcasting Corp., owned by Providence Journal Co., Providence, R.I. Officers: Jack C. Clifford, VP broadcasting and cable TV. Radio holdings: 3 AM and 3 FM: KSFO(AM)-KYO(FM) San Francisco; KGW(AM)-KINK(FM) Portland, Ore.; KING-AM-FM Seattle. Cable: 16 systems with 500,000 subscribers. Newspapers: Providence Journal-Bulletin.

‡ New to chart

* According to Nielsen, January 1991.

morning, said Ed Trimble, general manager.

Fox affiliate WKBD(TV) Detroit, the only independent in the market actively involved in news, does not have any immediate plans to enter the morning show arena, said Duane Kell, vice president and general manager. The station's current block of animated morning fare continues to be profitable for the station, he said, adding that WKBD's news efforts are focused on developing its 10 p.m. newscast, which in January was expanded from Monday-Friday to seven nights a week.

RATINGS ROUNDUP

Week 25

NTI Network Prime Time Report for week of March 4 - March 10

1st column tells rank, 2nd column tells position compared to last week, ▼-Down in rank from last week, ▲-Up in rank from last week, ■-Premiere broadcast, 3rd column tells rating, 4th column tells network, 5th column tells show.

1	▲	20.6/32	N	Cheers
2	▲	19.2/29	A	Roseanne
2	▼	19.2/32	C	60 Minutes
4	▲	18.6/28	A	Amer. Funniest Videos
5		17.9/27	N	A Different World
5	▲	17.9/27	A	Amer. Funniest People
7	▲	17.6/26	C	Murder, She Wrote
8	▼	17.3/27	C	Movie: Test Of Love
9		17.1/30	A	Full House
10		17.0/29	A	Baby Talk Special
11	▼	16.7/26	N	The Cosby Show
12	▲	16.6/25	C	Designing Women
12	▼	16.6/25	C	Murphy Brown
14	▲	16.5/29	N	Golden Girls
15	▼	16.1/27	A	Fmaily Matters
16		15.9/25	A	Davis Rules Special
16	▲	15.9/28	N	Empty Nest
18		15.7/25	N	Wings
19	▼	15.3/24	C	Major Dad
20	▲	15.2/24	N	Movie: Hell Hath No Fury
21	▼	14.7/23	C	Rescue: 911
22	▲	14.5/23	A	Movie: Married The Mob
22	▼	14.5/22	N	Matlock
22	▼	14.5/23	N	Unsolved Mysteries
25	▲	14.3/22	A	Davis Rules
26	▼	14.2/22	C	Evening Shade
27		14.0/22	A	Who's The Boss?
28	▲	13.8/22	A	Growing Pains
28	▼	13.8/23	A	Wonder Years
30	▲	13.7/21	F	The Simpsons
31	▲	13.6/24	C	Knots Landing
32		13.4/22	N	Heat Of The Night
33	▼	13.2/24	A	20/20
34	▼	12.5/21	A	Going Places
34	▲	12.5/21	N	Night Court
36	▲	12.0/19	N	Three Men And A Baby
37		11.8/22	N	Quantum Leap
38	▼	11.6/18	N	Fresh Prince Of Bel Air
39	▼	11.5/19	C	Movie: Red Heat
40		11.2/18	A	Movie: Earth Angel
40	▼	11.2/21	N	Carol & Company
42		10.6/17	A	Doogie Howser, M.D.
43	▲	10.5/19	N	Down Home
44	▲	10.3/19	A	Movie: Beverly Hills Cop
44		10.3/16	A	Macgyver
46	▲	10.2/16	N	Blossom
46	▼	10.2/18	C	Jake And The Fatman
48	▲	10.1/19	N	Amen
48	▲	10.1/15	A	Father Dowling
48		10.1/18	N	L.A. Law
51		10.0/16	C	Pres. Bush Analysis
52	▲	9.6/16	C	Dallas
53	▼	9.5/17	A	Primetime Live
54	▲	9.3/15	A	Gabriel's Fire
54	▼	9.3/16	A	thirtysomething
56	▼	9.2/14	F	In Living Color
57	▼	9.1/16	N	Hunter
57	▼	9.1/14	F	Married...With Children
59	▲	8.7/16	A	Young Riders
60	▲	8.6/14	A	Life Goes On
61	▼	8.5/14	C	48 Hours
61		8.5/15	N	Unsolved Mysteries Spec.
61		8.5/14	C	WIOU Special
64	▼	8.4/13	C	Top Cops
65	▼	8.3/12	N	Real Life/J. Pauley
66		8.2/13	F	Yearbook Preview
67	▲	7.9/14	C	Guns Of Paradise
68		7.6/14	C	I Love Lucy: 1st Show
69	▲	7.5/14	N	Dark Shadows
70	▲	7.4/14	A	Equal Justice
71	▼	7.3/11	F	Get A Life
72		7.0/11	N	Exposé
73	▼	6.8/11	C	Flash
74	▲	6.7/10	F	Beverly Hills, 90210
74	▼	6.7/11	N	Super Bloopers & Jokes
76	▼	6.6/12	C	Movie: La Bamba
77	▲	6.3/10	F	Parker Lewis
78	▲	6.0/11	F	Cops 2
79	▼	5.5/8	F	Movie: Earth Girls/Easy
80	▲	5.4/9	F	Cops
81	▼	5.2/9	F	True Colors
82	▲	4.9/9	F	Totally Hidden Video
83	▲	4.7/8	F	America's Most Wanted
84	▲	4.5/8	C	Uncle Buck
84	■	4.5/8	F	Yearbook
86	▲	4.3/8	C	Lenny
87		4.2/6	F	Good Grief
88	▲	3.2/5	F	Comic Strip Live
89	▲	2.6/4	F	Against The Law

FREEZE FRAMES: Syndication Scorecard *

Week ended March 3

Rank	Program (Syndicator)	Rtg	Stns	Cvg
1	Wheel of Fortune, syn. (King World)	12.1	201	89
2	Star Trek: Next Generation (Paramount)	11.4	228	97
3	Jeopardy! (King World)	11.1	212	91
4	Oprah Winfrey (King World)	9.9	223	99
5	Wheel of Fortune, wknd. (King World)	8.9	183	85
6	Cosby Show (Viacom)	8.6	208	98
7	Entertainment Tonight (Paramount)	8.4	179	94
8	TV Net Movie (MCA)	7.9	149	92
9	Current Affair (20th Century Fox TV)	7.2	179	91
10	Columbia Night At Movies (Columbia)	6.5	163	92
11	Donahue (Multimedia)	6.4	230	98
12	Pegasus II (Columbia)	6.2	104	82
13	Inside Edition (King World)	5.6	125	77
14	21 Jump Street, syn. (Cannell)	5.4	121	88
15	Star Search (TPE)	5.0	172	95

* Nielsen weekly pocketpiece

Source: Nielsen and Broadcasting's own research.

Trinity Broadcasting Network, licensee of KTBN-TV Santa Ana, CA; WLXI(TV) Greensboro, NC; WDLI(TV) Canton, OH, and KGHO-AM-FM Hoquiam, WA, and is also ultimate licensee of KPAZ-TV Phoenix, AZ; KTBO-TV Oklahoma City, OK; KTBW-TV Tacoma, WA; WHFT(TV) Miami; WKOI(TV) Richmond and WCLJ(TV) Bloomington, both Indiana; WTBY-TV Poughkeepsie, NY; and KDTX-TV Dallas. Paul Crouch and Duff have interests in Community Educational Television Inc., licensee of KLUJ(TV) Harlington, KITU(TV) Beaumont and KETH(TV) Houston, all Texas; permittee of KWCM-FM Barstow, TX, and Jacksonville Educators Broadcasting Inc., licensee of WTCE(TV) Fort Pierce, FL, and permittee of WJEB-TV Jacksonville, FL. Buyer is headed by Albert O. Cooper, Tommie J. Cooper, Henry C. Wunsch, and is licensee of KRPV(TV) Roswell, NM, and translators K45BX Buck Mountain, K36CL Maljamar, K63CK Carlsbad, K66DO Floyd and K18DK (CP) Hobbs, all New Mexico. Action Feb. 27.

■ **KTFS-AM-FM Texarkana, TX and Ashdown, AR** (AM: BAL910117EA, 1400 khz, 1 kw; FM: BALH910117EB, 103.9 mhz, 3 kw, ant. 210 ft.)—Granted assignment of license from KTFS Radio Inc. and KMLA Radio to Beat of His Heart Broadcasting Inc. for $225,000. Station is currently off the air and expects to be broadcasting after ownership transfer. Seller is headed by John David Crow (80%), David C. Crow (20%) and Andrew L. Hartze. John Crow and David Crow have interests in KMLA Radio Co. Buyer is headed by George Lavender (90%) and Jay T. Calhoun (10%), and has no other broadcast interests. Action Feb. 28.

■ **WAMM(AM) Woodstock, VA** (BAL910123EA, 1230 khz, 1 kw-U)—Granted assignment of license from Wamm of Shenandoah County to Dean O'Connell Inc. for $80,000. Seller is headed by William B. Holtzman and Franklin K. Funkhouser, and has no other broadcast interests. Buyer is headed by Robert L. Dean, (80%) and Kenneth W. Dean (20%). Robert Dean is president and 50.1% stockholder of WRDJ Inc., licensee of WRDJ-FM Bridgewater, VA, and president and 51% stockholder of WHBG Inc., licensee of WHBG(AM) Harrisonburg, VA. Kenneth Dean is 49.9% and 29.5% stockholder, respectively, of WRDJ and WHBG. Action Mar. 5.

NEW STATIONS

Actions

■ **Syracuse, IN** (BPH900417MR)—Granted app. of William Andrew Dixon for 103.5 mhz, 3 kw, ant. 328 ft. Address: Rural Rte. 3, Box 211, Syracuse, IN 46567. Principal has no other broadcast interests. Action Feb. 22.

■ **Orange, MA** (BPH880815MW)—Granted app. of Deane Brothers Broadcasting Corp. for 97.3 mhz, 3 kw, ant. 328 ft. Address: P.O. Box 973, Orange, MA 01364. Principal is has no other broadcast interests. Action Feb. 21.

■ **Tupelo, MS** (BPED881004MU)—Granted app. of American Family Association for 88.3 mhz, 50 kw, ant. 492 ft. Address: 107 Parkgate, Tupelo, MS 38803. Principal has no other broadcast interests. Action Feb. 20.

■ **Great Falls, MT** (BPH890313MO)—Granted app. of Robert M. Mason for 107.3 mhz, 100 kw, ant. 1,004 ft. Address: 1943 Greenview, Northbrook, IL 60062. Principal has no other broadcast interests. Action Mar. 1.

■ **Winchester, NH** (BPH880126MY)—Granted app. of Radio Keene Inc. for 98.7 mhz, 3 kw, ant. 328 ft. Address: 13 Lamson Street, Keene NH 03431. Principal is headed by Harold H. Segal, Talbot Hood, Miriam Segal, Eleanor Hood and Peter Segal, and is licensee of WKBK(AM) Keene, NH. Action Feb. 25.

■ **Oak Harbor, OH** (BPH880816NJ)—Granted app. of Oak Harbor Community Broadcasting Inc. for 97.3 mhz, 3 kw, ant. 328 ft. Address: 1552 Dickinson, Fremont, OH 43420. Principal is headed by Barbara Graham, and has no other broadcast interests. Action Feb. 21.

■ **Covington, PA** (BPH891012MU)—Granted app. of Kennedy Broadcasting Inc. for 101.5 mhz, 1.95 kw, ant. 564 ft. Address: Rd1-Box 460, Cogan Station, PA 17728. Principal is headed by John A. Kennedy Jr., and is licensee of WHUM(AM) Hughesville, PA, and WHUM-FM Patton, PA, and is permittee of WMHU(FM) Renovo, PA. Kennedy owns LPTV's W69BO Vero Beach, FL, and W09BL Williamsport, PA. Action Mar. 1.

■ **Lubbock, TX** (BPED900119ML)—Returned app. of Saltmine Communications Inc. for 90.1 mhz, 1 kw, ant. 184 ft. Address: P.O. Box 98152, Lubbock, TX 79499. Principal is headed by Michael Parker, Mayden Rush, Brian Henegar, Roger Taylor, Marion McAncar and Anthony R. Abbe, and has no other broadcast interests. Action Mar. 1.

■ **Palacios, TX** (BPH860313MP)—Returned app. of Joseph L. Sandlin for 100.7 mhz, 3 kw, ant. 1,075 ft. Address: P.O. Box 789, Bay City, TX 77414. Principal has no other broadcast interests. Action Mar. 1.

■ **Santa Fe, TX** (BPED890405MA)—Granted app. of Community Radio Inc. for 90.5 mhz, 5 kw, ant. 597 ft. Address: 2936 Oleander, Pasadena, TX 77503. Principal is headed by Robert Vaughn, Sharon Vaughn and Mary Bates, and has no other broadcast interests. Action Feb. 21.

FACILITIES CHANGES

Applications

AM's

■ **Anaheim, CA** KORG(AM) 1190 khz—Feb. 28 application for mod. of CP (BP840424AJ) to modify daytime and nighttime patterns.

■ **Union City, IN** WBYG(AM) 1030 khz—Feb. 22 application for mod. of CP (BP821122AG) to reduce power to .33 kw; make changes in antenna system; change TL: to Worth Rd. & Dismal Creek, Adjacent to Sewage disposal plant, OH, 40 11 32N 84 47 58W.

■ **East Prairie, MO** KYMO(AM) 1080 khz—Feb. 15 application for CP to correct coordinates 36 47 49N 89 21 19W.

FM's

■ **Clifton, AZ** KJJJ(FM) 95.3 mhz—Feb. 22 application for mod. of CP (BPH830419AF as mod.) to chg ERP: 2.8 kw H&V; ant.: 2,221 ft.; TL: Guthrie Peak, 11 mi S of Clifton; class: C1.

■ **Globe, AZ** (no call letters) 97.3 mhz—Feb. 14 application for mod. of CP (BPH880816MR) to change

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

SERVICE	ON AIR	CP's †	TOTAL *
Commercial AM	4,986	246	5,232
Commercial FM	4,402	944	5,346
Educational FM	1,442	305	1,747
Total Radio	10,830	1,495	12,325
Commercial VHF TV	553	18	571
Commercial UHF TV	564	178	742
Educational VHF TV	124	3	127
Educational UHF TV	229	16	245
■ Total TV	1,470	215	1,685
VHF LPTV	192	173	365
UHF LPTV	629	1,015	1,645
■ Total LPTV	821	1,188	2,009
FM translators	1,874	337	2,211
VHF translators	2,709	94	2,803
UHF translators	2,256	371	2,627

CABLE

Total subscribers	53,900,000
Homes passed	71,300,000
Total systems	10,823
Household penetration†	58.6%
Pay cable penetration	29.2%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. ‡ Construction permit. ‖ Instructional TV fixed service. # Studio-transmitter link. Source: Nielsen and Broadcasting's own research.